

## summary

Web & Graphic Designer with 4 years of experience in web agencies, startups and as freelance with a professional background in art history, arts management and communication.

## work experience in web design

From May 2015 to present

**Web Graphic Designer.** MindGeek. Montreal  
Design of marketing campaigns, ads and promotional banners for more than 20 different websites. Design of newsletters and web pages mockups. Image retouching and manipulation. Logo design.

From September 2014 to April 2015

**Web Developer & Graphic Designer.** MultipleMedia. Montreal  
Front-end web development of responsive websites, newsletters and applications for the company's top clients such as Port of Montreal, Juste pour Rire, Intact ect.  
Graphic design: websites and newsletters mockups, logos, UX design, postcards, photography, infographics, typography, promotional banners and illustrations.

From June 2013 to present

**Web & Graphic Designer.** Freelance. Montreal  
Design and development of responsive websites for different clients: artnbe.ca, surfexpedition.com, assuranceit.ca, ludotecalanutvola.com and more.  
Creation of brands and corporate identities: logos, business cards, brochures, infographics, posters, social media ect. Custom & Wordpress development.

From November 2013 to June 2014

**Web Designer & Social Media Specialist.** 1CloudRoad. Montreal  
Graphic design and front end web development: websites, infographics, icons, logos & brochures, UX design. Custom & Wordpress web development.  
Social media management & digital marketing: developed social media presence for 1Cloudroad and their partners. Social media campaigns, SEO & Digital Marketing. Mailchimp newsletter design & email marketing campaigns.

From June to October 2013

**Web & Graphic Designer.** Risecomm. Montreal  
Creation and design of corporate websites. Graphic & Branding design: logos, brochures, business cards and stationary sets.

## work experience in arts & communication

From July 2010 to June 2012

**Cultural & Communications Officer.** Embassy of Spain in Canada. Ottawa  
Organization of cultural events for the promotion of the Spanish culture in Canada: film series & festivals, concerts, theatre & dance.  
Communication: press releases, mailing lists, websites and social media management. Creation of social media strategies to promote the brand Spain Arts & Culture.

From August 2009 to June 2010

**Customer Service Assistant.** Network Rail. London (UK)  
Frontline and office assistance for a rail station's management (Liverpool Street). Handling enquiries (telephone, email and reception), database administration.

From July 2007 to December 2007

**Exhibition Curator.** Centre Culturel Franco-Nigerien. Niamey (Niger)  
Organization of the fashion exhibition for the International African Fashion Festival (FIMA). Research about traditional African fashion and crafts.  
Selection of contemporary designers to exhibit their work. Funding research. Organization of a fashion show. Catalogue writing & editing.

From May 2006 to October 2006


**Intern at Prints and Drawings.** Musée du Louvre. Paris (France)  
Research and documentation on the Italian school in the Prints and Drawings Department. Checking attributed drawings, updating documentation and filling documents. Updates and maintenance of in-house databases and bank images.

## social

 facebook.com/neusplaj  
facebook.com/neuswebdesign

 linkedin.com/in/neuspla

 @neuspj

 behance.com/neuspla

## education

From September 2016 to present  
**Mobile and Web User Experience Design**  
Algonquin College. Ottawa

From October 2012 to August 2013  
**Graphic Design for the Web**  
Herzing College. Montreal

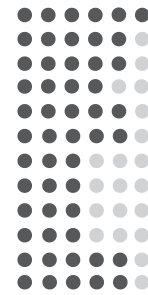
From October 2006 to October 2008  
**Masters in Arts Management.**  
Universitat de Valencia. Valencia (Spain)

From September 2000 to March 2006  
**Bachelor in History of Art**  
Universitat de Valencia. Valencia (Spain)  
Université Sorbonne Paris IV. Paris (France)

## professional skills

### 01 Computer

Adobe Photoshop  
Adobe Illustrator  
Adobe Indesign  
Adobe Dreamweaver  
HTML5  
CSS & CSS3  
Javascript & JQuery  
PHP  
MySQL  
Ajax  
Wordpress  
Bootstrap



### 02 Knowledge

Grid & Layout  
Responsive Design  
UX Design  
Interface Design  
Bootstrap  
Digital Marketing & SEO  
Google Analytics  
Image editing  
Write  
CakeMail & MailChimp  
Social Media Trends

## language skills



## publications

**"Vêtements et parures du Niger : Liens entre tradition et création contemporaine".** Catalogue d'exposition, Niamey 2007  
Ed. CCFN Jean Rouch – Nouvelle Imprimerie du Niger

## hobbies & interests

